

# YOUR NEXT SPEAKER FOR YOUR NEXT EVENT

## Mj Callaway



In-Person or Livestream



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*“Mj Callaway was a fantastic keynote speaker at our business association event. She provided an energetic and entertaining presentation with strategies to manage stress and build resilience. Her presentation engaged the audience and our association will absolutely keep Mj in mind for future events!”*

*– Jon Perry, Program Director, PASBO*



### CONNECT WITH MJ CALLAWAY



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@MjCallawaySpeaker



@MjCallaway

## Resilience Topics

- Bounce-Up™ Mindset: How to keep going when everything goes wrong
- Bounce-Up™ Fearless: Crush Change
- Get Off the Stress Train
- Thrive Over Cancer

"I don't know how you do it. They groan because they have to take training and they walk out smiling."

- Bill Matthews, Dir. HR

## Business + Sales Topics

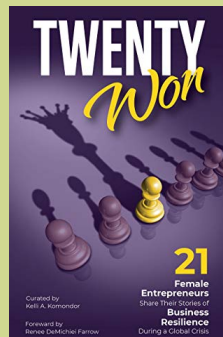
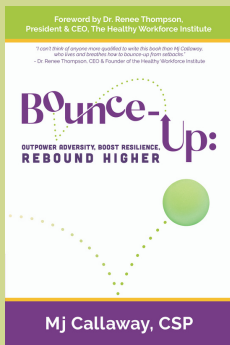
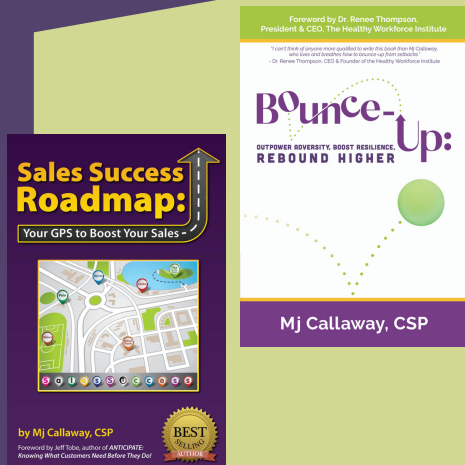
- Bounce-Up Fearless: Keep your business afloat when everything goes wrong
- Let's Make a Sale: Training with a Trivia Twist
- Buyers Lineup: Boomer, X, Millennial, and Z on Deck. Pitching to Each Generation
- Sales Simplified Framework: 5 Questions to Yes
- Why "Call More People" Isn't the Answer: Get Engaged, Get Sales
- Get Unstuck, Nail Your Numbers, + Reinvent Your Sales Self

"The Q&A with the cards was one of my top fav's, it is engaging without really having to speak and for some who are a little shy at first, it is a good way for them to take part. I love the generational segment."

- Gail Gloeckl, Co-Chair WELD

"When I started with MJ, I was a businesswoman that loved my work, but hated selling my product. She taught me to think differently about my definition of selling. I never thought I could be this excited about sales."

- Kiya Tomlin, Kiya Tomlin



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HEALTH CARE

For more info or to schedule Mj,  
contact her at 724-396-4162 or Mj@MjCallaway.com



## About Mj Callaway, CSP, CVP



Mj Callaway, author, resilience expert, and corporate sales trainer, is known for **shifting staff attitudes and converting tactics into results**. As a two-time cancer survivor and domestic abuse survivor, she shares her trademarked strategy-driven techniques with organizations so that they can **boost employees' resilience, maximize team performance, and increase revenue**.

Mj's sales experience includes being the only female sales executive to be a top-five producer of a national building company, **selling three times her annual quota**. Mj is a certified sales professional and certified virtual presenter. Her newly-released book, ***Bounce-Up: Outpower Adversity, Boost Resilience, Rebound Higher***, has been endorsed by the CEO of the Healthy Workforce Institute.

## Livestream: Bounce-Up Studio

Mj joins you from her Bounce-Up Studio with a professional setup. Her gear includes hard-wired, high-speed ethernet connection, as well as a professional background, lighting and microphones. She has back-up options too!

You provide the link and she's ready to go.

## Fun Facts

- Sold a children's game to Disney.
- Won 4 Gold Awards from PMA.
- Biked down a volcano in Hawaii, zip-lined over gators in Alabama, and played tug-a-war with a baby black bear in Michigan.
- She is a coffee-cafe fanatic from Pittsburgh, PA and loves all things purple.



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For more info or to schedule Mj, contact her at 724-396-4162 or [Mj@MjCallaway.com](mailto:Mj@MjCallaway.com)